

# Case Study - A4e



A4e provides recruitment, training and support to both businesses and the unemployed across the UK by working with individual businesses and Job Centre Plus to ensure that recruitment and training are ongoing and of benefit to all parties involved.

A4e operates from over 100 offices across England, Wales, Scotland, France, Germany, Poland and Israel. It employs over 2000 people and supports over 60,000 people in their search for work every year.

Web-Translations translated marketing letters and promotional leaflets for A4e's international offices in Israel, Poland, Germany and France. Web-Translations helped A4e to successfully promote their services, their best practice and to develop relationships with their non-English speaking partners worldwide.

## The Challenge

To translate promotional materials and information into Welsh, French, German, Hebrew and Polish for non-English speaking markets

To communicate with A4e's customers and stakeholders on a worldwide basis

To create translations which reflect each region's culture and working environment

## The Solution

Communication with translators via internet-based technologies to ensure translations are started immediately

Online ordering system which enables A4e to upload files, get a quotation and order instantly

Translation and proofreading by in-country pre-approved translators to maintain style, terminology and consistency

## The Results

Translation of all documents within two working days

Rapid translation ordering service, facilitated by Click4Translation

Focus on providing accurate translations which take into account different cultural working environments and expectations

Continued collaboration with A4e on further translation projects

The Account Manager for A4e was Stella White.

The Project Manager for A4e was Jennifer Rodgers.

Want to know more?... Contact us on 01924 360460.

